

Long Island **Business**NEWS

Where Business Gets Down to Business

Ones to watch

By Claude Solnik

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Leslie Fastenberg
President, Ice-Qube.com



Fastenberg brings emergency preparedness home. Her firm sells a kit of rescue, first aid, survival, hygiene and comfort products with a difference. They include the Grundig Eton hand-crank radio, flashlights, a turbo charger for cell phone batteries and nut-free food bars. The kits are available for individuals and families.