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24 lifestyle

For the fittest to survive

EMERGENCY PREPAREDNESS KIT. Why not have your worst-case scenario tools packaged in one neat little box? ICE-Qube has everything you'll need for any catastrophe, with kits ranging from \$20 to \$900. www.ice-qube.com. METRO/HP



Love's getting lost

NO LOVE. At the "Big Eropolis" — an annual erotic fair near Paris — sex toy vendors said sales were down, according to Reuters. Some sex toys vendor estimated a sales dip of 30 percent since last year. METRO/HP



Consumer Trends

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pressor, is now known to cause overheating and is a fire hazard.

While Consumer Reports didn't quite see this one coming, Donald Mays, senior director of product

watchdog organization. "We do something called a frequency of repair analysis, where we survey our readers to figure out if they've ever had to have their appliances repaired.

on refrigerators, we found that the Maytag brand was near the bottom or at the bottom of our ratings. That was specific to their top freezer and side-by-side refrigerators — the very ones

Mays. "I think in this case the company is certainly acting responsibly in addressing the problem that was not anticipated or foreseen in any kind of testing."



Yep, your fridge might have to be taken away.

The cars that stars roll in



From left at top: Jay Kay, Paris Hilton and Gisele gush about their dream rides.

EMMA FORREST
Metro World News

Mega model Gisele Bündchen appears to have gone all sensible since her wedding to football champ Tom Brady — she's been spotted driving an Audi A8L, a favorite of super-discreet CEOs.

Fortunately the tiny, purple-

"When you're a little girl ... you're always like, 'Oh, I wish I had a car like this.'" Paris Hilton

wearing artist otherwise known as Prince is offering us something a little more bling. He has customized the rims of his limousine with some ostentatious Prince symbols.

Paris Hilton is also pimping her ride. She has reportedly commissioned a £200,000 diamond-encrusted dashboard for her Bentley Continental, perhaps

from the same workshop that sprayed it baby pink. "When you're a little girl and you have the Barbie Corvette you're always like, 'Oh, I wish I had a car like this one day,'" gushed Paris.

Meanwhile poor Jamiroquai frontman Jay Kay has had to send his Ferrari Enzo to the garage. At the start of the month, pastry chef Aaron Billington was found guilty of causing 30,000 British pounds worth of damage to the Enzo when he threw stones at the car, smashing its windshield and window after downing a bottle of vodka.

Top 6 corporate tweets to follow

Twitter isn't just about finding out about plane crashes and what your best friend ate for lunch. Its uses are evolving, and some big corporations have found interesting, inventive ways to engage customers on Twitter.

— Sean Ludwig



@Palm_Inc: Palm uses Twitter to break news and respond to customer queries.



@HTC: HTC answers customer questions and lets them know about the latest product news.



@JetBlue: JetBlue gives travel tips and answers customer questions all day.



@DellOutlet: With more than 100,000 followers, users can find incredible Dell deals.



@WholeFoods: Whole Foods answers questions and suggests charity donations.



@ComcastCares: The official Comcast Twitter account is a useful extension of its customer service outlet. You can find information about different service packages and do a cost comparison. A PCMag.com staffer was able to lower his cable bill through the service.



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